

ONLINE LEARNING COURSE

Building the Transformational Company

The need for transformation is picking up across virtually every industry. Yet, few companies are set up for this. The Building the Transformational Company online program teaches the 10 principles in detail and equips you to lead large-scale transformation projects in your own organization. Five weeks, five modules and five live webinars led by author Christian Rangen. This program is ideal for teams and large groups.



DURATION

5 weeks



FORMAT

Online



LEVEL

Intermediate –
Advanced



PROGRAM FEE

€499



LANGUAGE

English

WHO IS IT FOR

The program is designed for:

- Strategy leaders, transformation leaders, strategy, innovation & transformation teams
- Top management and senior decisionmakers facing disruptive industry trends or large-scale transformation challenges
- HR, L&D teams that want to build deeper transformational capacity across the firm with large group learning programs

The program is built around the 10 Principles of Transformation, yet goes far deeper into the tools, principles and case studies .

During the online program participants will work on weekly mini-projects to be completed with your team between sessions.

Participants will get specific tools and actionable insights allowing you to quickly apply the learning in your real-life role.

LEARNING GOALS

Deep dive learning into how to build the transformational company

Analysis and insights into transformation case studies across industries

Master brand new tools and methodologies

Lead successful transformation at your own company

“Bring as many people with you as possible on your Transformation Journey”

Ian Pallister
Strategy & transformation expert



5 WEEKS



5 MODULES



5 WEBINARS



PROJECT
WORK



TRANSFORMATION
TOOLS

FACULTY



CHRISTIAN RANGEN

Christian Rangen is a strategy & transformation advisor. His clients span oil & gas, energy, technology, aviation, mobility, finance, consulting and national governments.

He is faculty / visiting faculty at multiple business schools in Europe. He has extensive experience designing and running online learning programs.

MODULES

MODULE 1

‘WHAT IS BUILDING THE TRANSFORMATIONAL COMPANY?’

Understanding Transformation
Introduction – Case studies – Tools – Project work

MODULE 2

UNDERSTANDING THE LANDSCAPE

Starting your Transformation Roadmap
Transformational Company Index - Industry Shifts
– Ecosystems – Strategy

MODULE 3

DESIGNING THE JOURNEY

Putting it all together - Architecture – Innovation
Strategy – Business Model Portfolios – Corporate
Venturing

MODULE 4

BUILDING THE OPERATIONS

Making it stick - Capabilities – Investments and
Resource Allocation – Repeat

MODULE 5

LEADING YOUR TRANSFORMATION

What does it take to successfully lead a
transformation? – Your Leadership Role – Board
– Culture

YOUR PROJECT

During the program, work on your own
transformation project, with live feedback on your
progress and development.

CONTACT

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